



# 2nd Annual Walk-N-Rolla 2012 Walking and Biking Festival SPONSORSHIP OPPORTUNITIES



The Hidalgo County Metropolitan Planning Organization (HCMPO),  
as a part of the Lower Rio Grande Valley Development Council (LRGVDC)  
is proud to announce its continued Public Awareness with the:

## 2nd Annual Walk-N-Rolla 2012

### Healthier Lifestyles Awareness—Walking and Biking Festival

March 10th - Courthouse Square - Edinburg, TX

#### SPONSORSHIP LEVELS

##### DIAMOND (\$2,000) sponsors receive:

- 5 complimentary event T-shirts
- 1 designated exhibit space
- Name & logo on the official event poster, HCMPO webpage, agency newsletter, brochure and prominently displayed during the event

##### PLATINUM (\$1,500) sponsors receive:

- 4 complimentary event T-shirts
- 1 designated exhibit space
- Name & logo on the official event poster, brochure and prominently displayed during the event

##### GOLD (\$1,000) sponsors receive:

- 3 complimentary event T-shirts
- 1 designated exhibit space
- Name & logo on the official event poster, and prominently displayed during the event

##### SILVER (\$500) sponsors receive:

- 2 complimentary event T-shirts
- 1 designated exhibit space
- Name & logo prominently displayed during the event

#### SPONSORSHIP COMMITMENT FORM

##### CONTACT INFORMATION

Contact Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
E-mail: \_\_\_\_\_

##### PLEASE RETURN THE COMPLETED FORM TO:

Hidalgo County Metropolitan Planning Organization  
510 S. Pleasantview Dr.  
Weslaco, TX 78596

##### PAYMENT

Please make checks payable to the administrative agent:  
**Lower Rio Grande Valley Development Council (LRGVDC)**

Sponsorship payments are requested by January 20, 2012  
(unless prior arrangements have been made)

##### SPONSORSHIP LEVEL (check one)

- Diamond (\$2,000)       Platinum (\$1,500)  
 Gold (\$1,000)       Silver (\$500)

##### LOGO - DIGITAL FILE SUBMISSION

Acceptable Digital Formats: Photoshop, Illustrator, Word, Publisher, PDF

All files should be high resolution and printer ready.