

3rd Annual Border to Border Transportation Conference

Sponsorship Opportunities



The El Paso MPO, as part of the City of El Paso, and the Hidalgo County MPO, as part of the Lower Rio Grande Valley Development Council (LRGVDC), is proud to announce its continued involvement with the:

3rd Annual Border to Border Transportation Conference November 16th-18th, 2010 in El Paso, Texas

MPO's utilize consulting firms, public & civic organizations and private & corporate companies to fulfill their roles as transportation planners. As a sponsor, you will have the opportunity to network with planning professionals across diverse fields and discuss the value of your products & services.



SPONSORSHIP LEVELS

DIAMOND (\$6000) sponsors receive:

- 5 complimentary conference registrations
- 1 designated 8' x 8' exhibit space
- Special video advertisement
- Name & logo in the official conference program, on the conference webpage, and prominently displayed during the event

PLATINUM (\$3000) sponsors receive:

- 3 complimentary conference registrations
- 1 designated 8' x 8' exhibit space
- Name & logo in the official conference program, on the conference webpage, and prominently displayed during the event

GOLD (\$2000) sponsors receive:

- 1 complimentary registration
- 1 designated 8' x 8' exhibit space
- Name & logo in the official conference program, on the conference webpage, and prominently displayed during the event

SILVER (\$1000) sponsors receive:

- Name & logo in the official conference program, on the conference webpage, and prominently displayed during the event

SPECIAL EVENT SPONSORSHIP

OPENING NIGHT RECEPTION (\$6000) :

Tuesday, November 16th - open to all conference attendees. As the event host, you receive:

- Half page advertisement in the official conference program, recognition on the conference webpage and name and logo prominently displayed during the event
- Sponsorship recognition at each table and upon entering reception
- Special video advertisement
- 1 designated 8' x 8' exhibit space
- 4 complimentary registrations

AWARDS LUNCHEON (\$7000) :

Wednesday, November 16th & 17th - to honor excellence in the transportation field. As the event host, you receive:

- Half page advertisement in the official conference program, recognition on the conference webpage and name & logo prominently displayed during the event
- Sponsorship recognition at each table and upon entering luncheon
- Special video advertisement
- 1 designated 8' x 8' exhibit space



SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

Contact name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone Number _____
Fax Number _____
Email _____

PAYMENT METHOD

Please make check payable to LRGVDC

Please submit sponsorship form ASAP

*Sponsorship payments are requested by **August 2nd, 2010** (unless prior arrangements are made)*

**PLEASE RETURN COMPLETED FORM TO
Maria Champine, HCMPO, 510 S. Pleasantview Drive
Weslaco, TX 78596 or fax to: 956-969-5821**

SPONSOR LEVEL (Check one of the following)

Diamond \$6,000 **Platinum \$4,000** **Gold \$2,000** **Silver \$1,000** **Opening Reception \$6,000** **Awards Luncheon \$7,000**

LOGO—DIGITAL FILE SUBMISSION

Acceptable Digital Formats: Photoshop, Word, Publisher, and Adobe PDF. Art and image files (tiff, jpg, bmp) should be high resolution and printer ready.

QUESTIONS? Contact **Maria Champine** by email: mchampine@hcmpe.org or by phone: (956) 969-5778 or to cell (956) 279-7909