



3rd Annual Border to Border Conference

Judson F. Williams Convention Center, El Paso, Texas

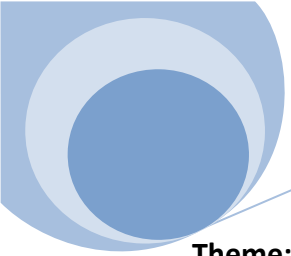
Call for Papers

The Hidalgo County MPO and the El Paso MPO is organizing the 3rd Annual Border to Border Transportation Conference. The conference is scheduled for November 16/18, 2010 at the Judson F. Williams Convention Center, El Paso, Texas, just blocks away from the U.S./Mexico border. The speakers **do not** need to pay the \$100 registration fee to attend the conference. If you are interested in being a speaker, please email as soon as possible to mchampine@hcmpo.org your name, title, organization, contact information and theme & topic name along with a brief description of your paper. Listed below are a few topics that could be taken into consideration, but not limited to. Should there be any questions or comments, please do not hesitate in contacting Maria Champine at (956) 969-5778 or (956) 279-7909 or Efren Meza at (915) 591-9735, extension 33. For more information, please visit our website at www.hcmpo.org/conference.

Theme: Freight Transportation

Topics for Consideration:

- Freight Transportation Industry Addressing Green Gas Emissions
- Global Freight Trends
- Strategic Development of Ports
- Integrating Freight into Transportation
- Freight Transportation Planning
- International Rail Road Project(s)
- National Freight Initiatives
- Integrating Freight & Travel Model
- Funding Options for Freight Transportation Projects
- Forecasting Freight Travel
- Zoning and Freight Planning
- Cargo Oriented Development
- Assessment of Current Performance Indicators for Freight
- Public-Private Partnerships for Freight Transportation
- Responses to Green Mandates and Energy Realities
- Freight Gateways: Federal and Border Communities' Perspectives
- Logistic, Supply Chain and Economic Development Perspectives
- Shipper Perspectives
- Trucking Industry Perspectives



Theme: Land Use - Environmental

Topics for Consideration:

- Scenario Planning and the Role of Visualization
- Getting Involved in Land Use Decisions at the MPO Level
- Travel Demand Forecasting with Land Use Allocations
- Greenhouse Gas Emissions Initiatives (State & Regional)
- Integrating Sustainability Into the Transportation Planning Process
- The Application of NEPA to Highway Projects
- Key principals for successful Land-Use and Transportation Integration
- Sustainable Transportation at the Local Level: Challenges/Solutions
- New Street Networks for Sustainable Transportation
- Livability Principles: Integrating Transportation, Planning, Urban Development, and Climate Control
- Regional Perspectives on Climate Change
- Linking Communities Through Sustainability

Theme: Multi-Modal

Topics for Consideration:

- Effectively Integrating all Transportation Modes into your Planning
- Walkable Communities
- Bike Friendly Communities
- Multi-modal Urban Thoroughfares
- Air to Commuter Rail to Bus: Connectivity to Public Transit Systems Revisiting Pedestrian Malls

Theme: Transit

Topics for Consideration:

- Incorporating Transit into Your Plans
- Development & Incorporating Bus Rapid Transit
- How to Motivate Communities to Support & Ride Public Transportation
- Regional Public Transportation Coordination
- Electric Transit Bus Technology
- What is best for your city....BRT, LRT, etc?

Theme: Regionalism

Topics for Consideration:

- Working Through the Political and Competitive Struggles inherent to the Regional Approach
- MPO effectiveness at the regional level – metropolitan authorities and more
- Inter-MPO's Coordination Strategies

Theme: International Planning

Topics for Consideration:

- Cooperative Efforts at International Borders
- Cross Border Transportation & Infrastructure
- Bi-National Transportation Planning Perspective (Canada, Mexico & US)
- Bi-National Initiatives (Canada, Mexico & US)
- Bi-National Coordination Efforts
- Border Planning for Southern & Northern Borders
- Bi-National Initiatives
- Emergency Management Coordination (Canada, Mexico & US)
- Tribal Consultation in Transportation Planning (Native American)

Theme: International Business

Topics for Consideration:

- International Business on the Borders (Canada, Mexico & US)
- Collaborative Marketing Efforts
- Border Trade

Theme: International Border Crossing

Topics for Consideration:

- Border Crossing Improvements Around the Globe
- Border Crossing Improvements (Canada, Mexico & US)
- Regional Cross Border ITS Coordination
- Port of Entry Management and Infrastructure – Challenges and Solutions

Theme: GIS

Topics for Consideration:

- Tools & Technology
- Visualization Technology & Applications
- Mapping Accident Data & Use of GIS Application
- Census & Demographics
- Linking NEPA and Planning
- Vehicle Classification Data
- Travel Time
- Transportation Data Management
- Travel Demand Modeling
- Freight Modeling
- Risk Index Assessment using GIS Modeling for Truck Routes

Theme: Safety

Topics for Consideration:

- Overview of Safety Initiatives (Canada, Mexico & US)



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- Border Accident Prevention Activities
- Strategic Safety Plan
- Safety Corridor Initiatives
- Border Emergency Response
- Incorporating Traffic Safety Planning Program
- Transportation Safety Project Implementation
- The Built Environment and Traffic Safety
- Safety in the Sustainability Paradigm

Theme: Finance

Topics for Consideration:

- Decreased Reliance on Federal Funds – Creative Finance
- Understanding Future Financial Needs at all Levels
- Financing Techniques Guide for Border Project Sponsors
- Potential Private & Public Partnership
- Funding and Agreement Coordination Program Area
- How to ensure inter-jurisdictional projects are not under-funded?
- Environmentally Sustainable, Financially Feasible, High Performance Metropolitan Transportation Systems

Theme: Next Transportation Bill

Topics for Consideration:

- AMPO's Preparation for Next Transportation Bill
- National Surface Transportation Policy & Revenue Study Commission
- Transit Legislative Agenda
- Effects of Federal Legislation on Transportation Project Delivery – Visiting the Challenges

Theme: Integrating Technology & Studies

Topics for Consideration:

- Technology Integration
- Congestion Management Process
- Transportation System Management